

A photograph of a city street scene featuring the Chicago Board of Trade building in the background. The building is a tall, light-colored stone structure with many windows and a clock face on its upper facade. In the foreground, there are street lamps, flags, and a white bus with the number 135 and the text 'CLARKSON/LASALLE EXPRESS' on its rear. The text 'ASBURY RESEARCH' is overlaid in a white box in the center of the image.

ASBURY RESEARCH

The SEAF Model “Rainbow Charts” Update

Providing Data-Driven Context & Color to Sector Rotation

Data through May 15th, 2025

Weekly Update On The SEAF Model Rainbow Charts

How To Interpret & Utilize These Charts

The SEAF Model (SEAF®) is a completely data-driven sector rotation model created over the past decade by Asbury Research's John and Jack Kosar. SEAF is an acronym for Sector ETF Asset Flows. **The SEAF Model was created to quantitatively identify long/overweight opportunities in US market sectors by “following the money”** around the 11 Select Sector SPDR ETFs which together comprise the S&P 500, in multiple time frames.

The SEAF Model is always fully invested in the market, providing investors with a dynamic alternative to the traditional buy-and-hold portion of a portfolio.

The charts in this new weekly report display the SEAF Model Ranking Scores over the previous 12 months, identifying the strongest and weakest sectors of the S&P 500 based on data through the previous week. The upper panel of the charts displays these weekly scores within the context of being:

- **Favored** (a Ranking of 3-15, green),
- **Neutral** (a ranking of 16-24, yellow), or
- **Avoid** (a ranking of 25-33, red)

and displays *the trend of asset flows* as the money has moved in and out of these sectors over the past year. The lower panel of these charts plots the corresponding **weekly relative performance of that particular sector versus the benchmark S&P 500** (SPY).

US Market Sectors: SEAF Model

Following The Money In US Market Sectors

ASBURY RESEARCH: SECTOR ETF ASSET FLOWS (SEAF) MODEL					for the week of May 19th, 2025
Sector (Symbol)	% thru 05-15-2025	Trading (week)	Tactical (month)	Strategic (quarter)	Ranking
TECHNOLOGY (XLK)	24.5%	1	1	2	4
INDUSTRIALS (XLI)	7.0%	4	3	5	12
CONSUMER DISCRETIONARY (XLY)	7.3%	2	2	9	13
COMMUNICATION SERVICES (XLC)	7.3%	6	4	4	14
UTILITIES (XLU)	6.3%	8	5	1	14
REAL ESTATE (XLRE)	2.5%	7	6	3	16
MATERIALS (XLB)	1.7%	5	7	8	20
ENERGY (XLE)	9.4%	3	8	11	22
FINANCIALS (XLF)	17.2%	9	9	6	24
CONSUMER STAPLES (XLP)	5.3%	10	10	7	27
HEALTH CARE (XLV)	11.5%	11	11	10	32
Biggest % inflows during period shown		Biggest % outflows during period shown		© Copyright 2024 Asbury Research LLC	
Favored: 3-15		Neutral 16-24		Avoid 25-33	

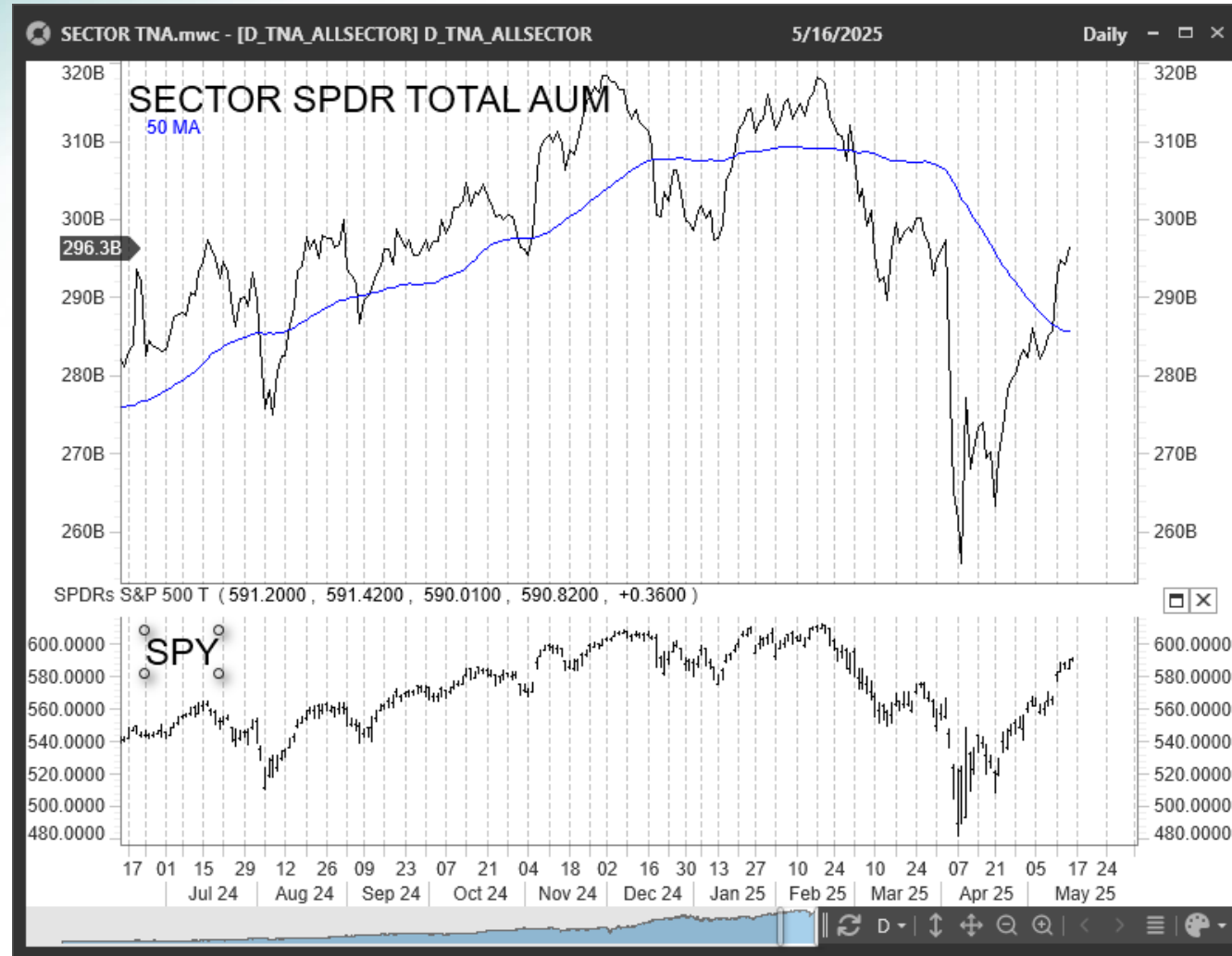
US Market Sectors: SEAF Model Heat Map

Following The Money In US Market Sectors

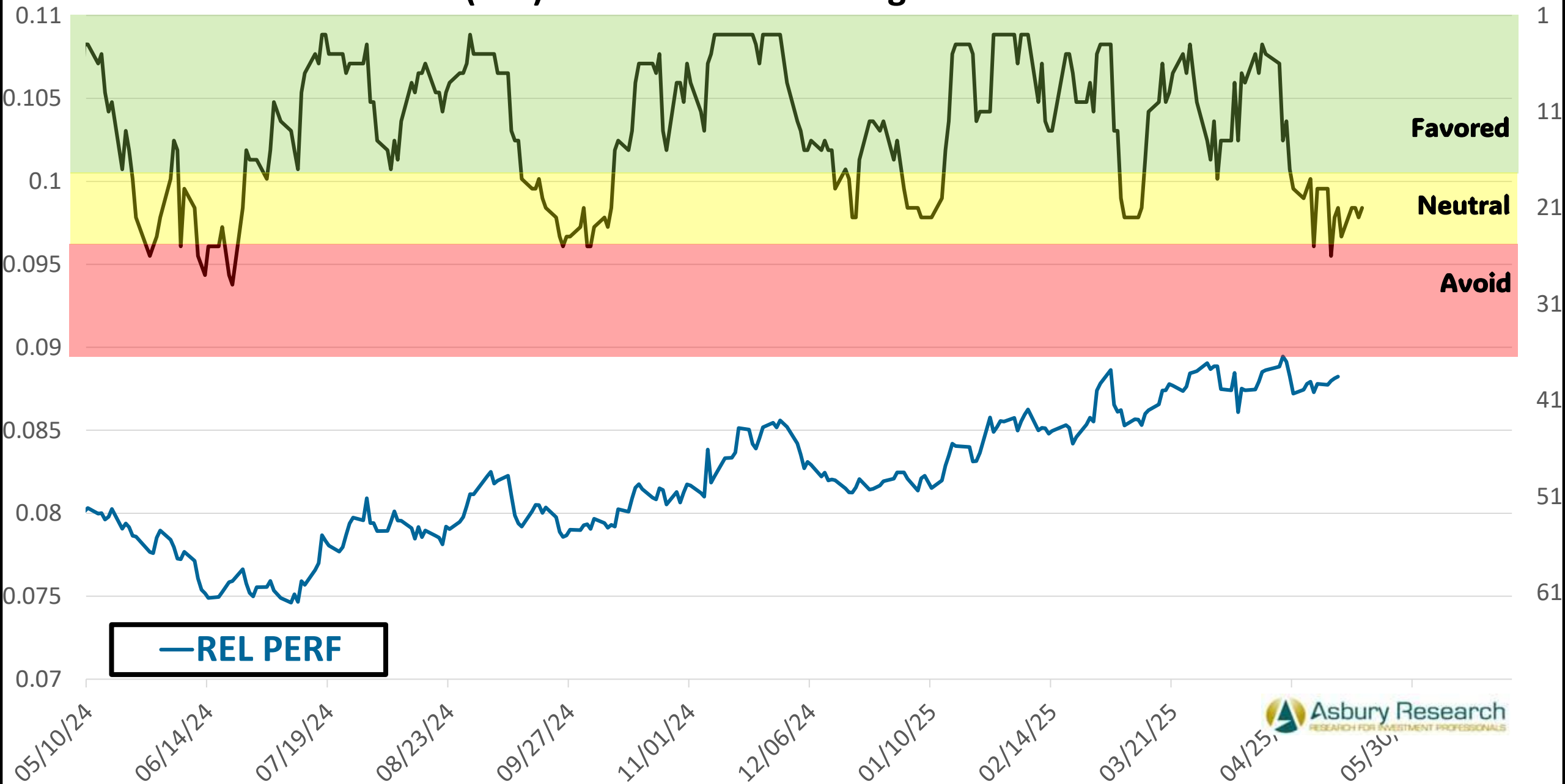
ASBURY RESEARCH: SEAF HEAT MAP				for the week of May 19th, 2025
Sector (Symbol)	Trading (week)	Tactical (month)	Strategic (quarter)	
TECHNOLOGY (XLK)	1	1	2	
INDUSTRIALS (XLI)	4	3	5	
CONSUMER DISCRETIONARY (XLY)	2	2	9	
UTILITIES (XLU)	8	5	1	
COMMUNICATION SERVICES (XLC)	6	4	4	
REAL ESTATE (XLRE)	7	6	3	
MATERIALS (XLB)	5	7	8	
ENERGY (XLE)	3	8	11	
FINANCIALS (XLF)	9	9	6	
CONSUMER STAPLES (XLP)	10	10	7	
HEALTH CARE (XLV)	11	11	10	

US Market Sectors: All Sector SPDR Total Net Assets

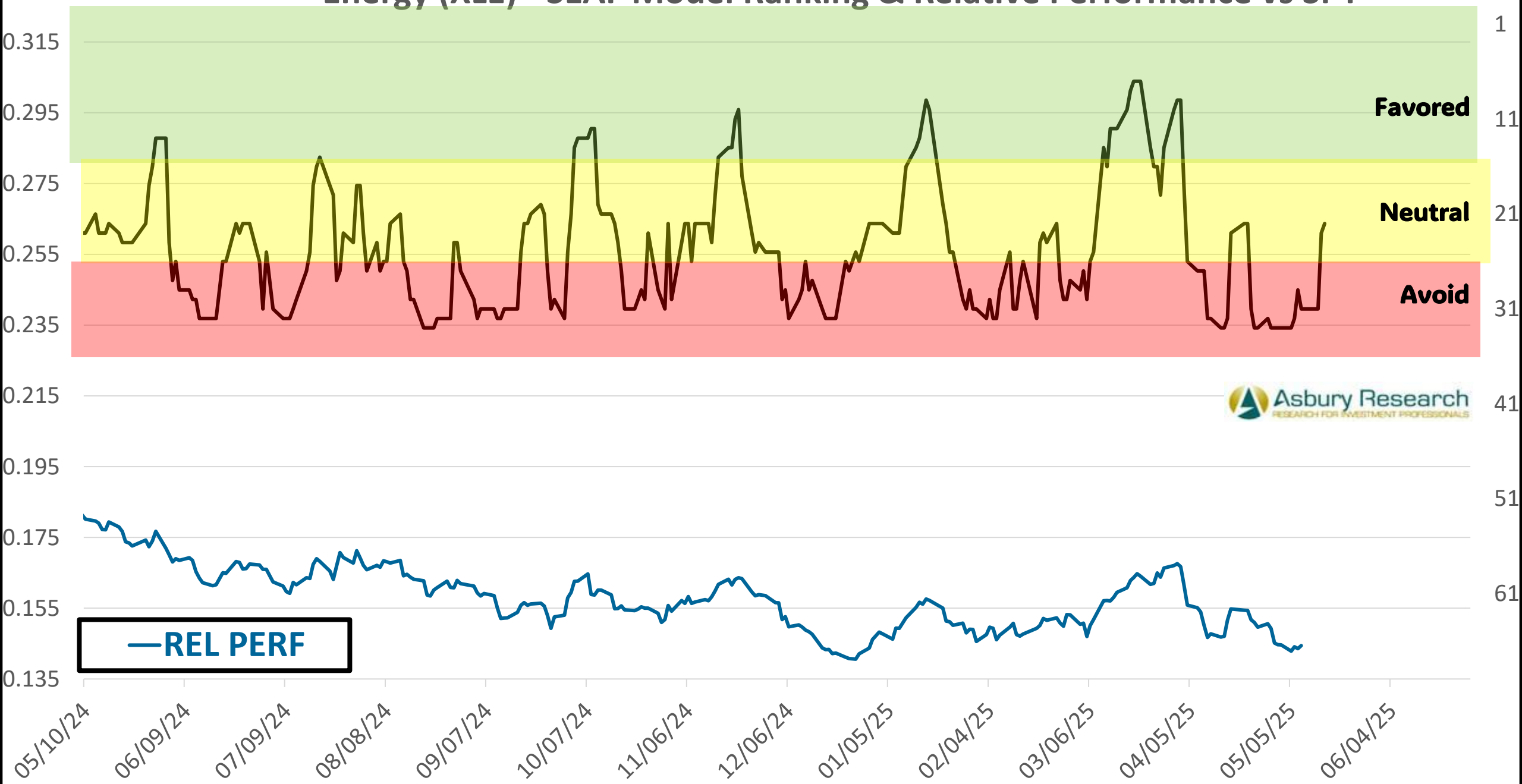
Following The Money In US Market Sectors



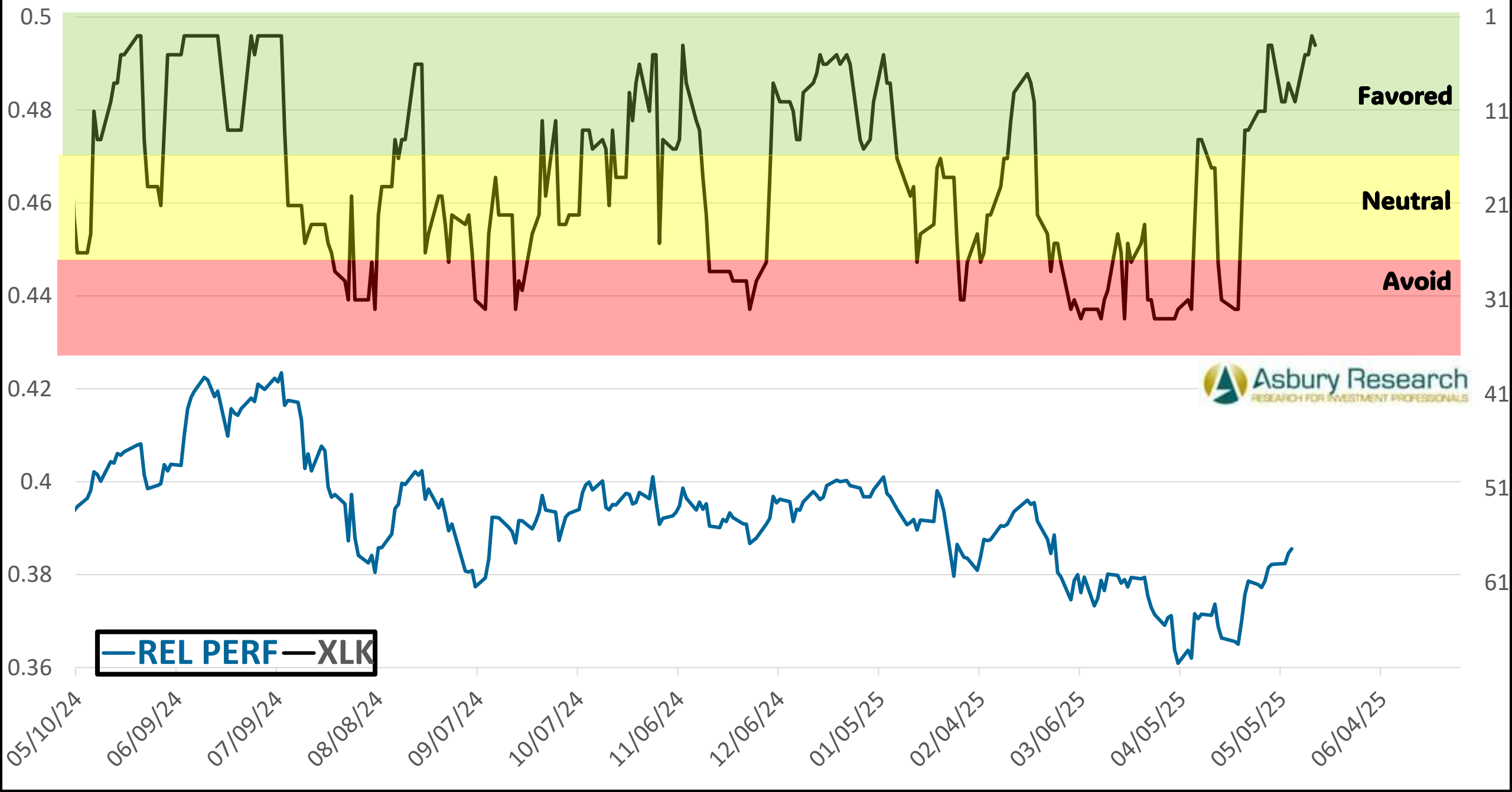
Financials (XLF) - SEAF Model Ranking & Relative Performance vs SPY



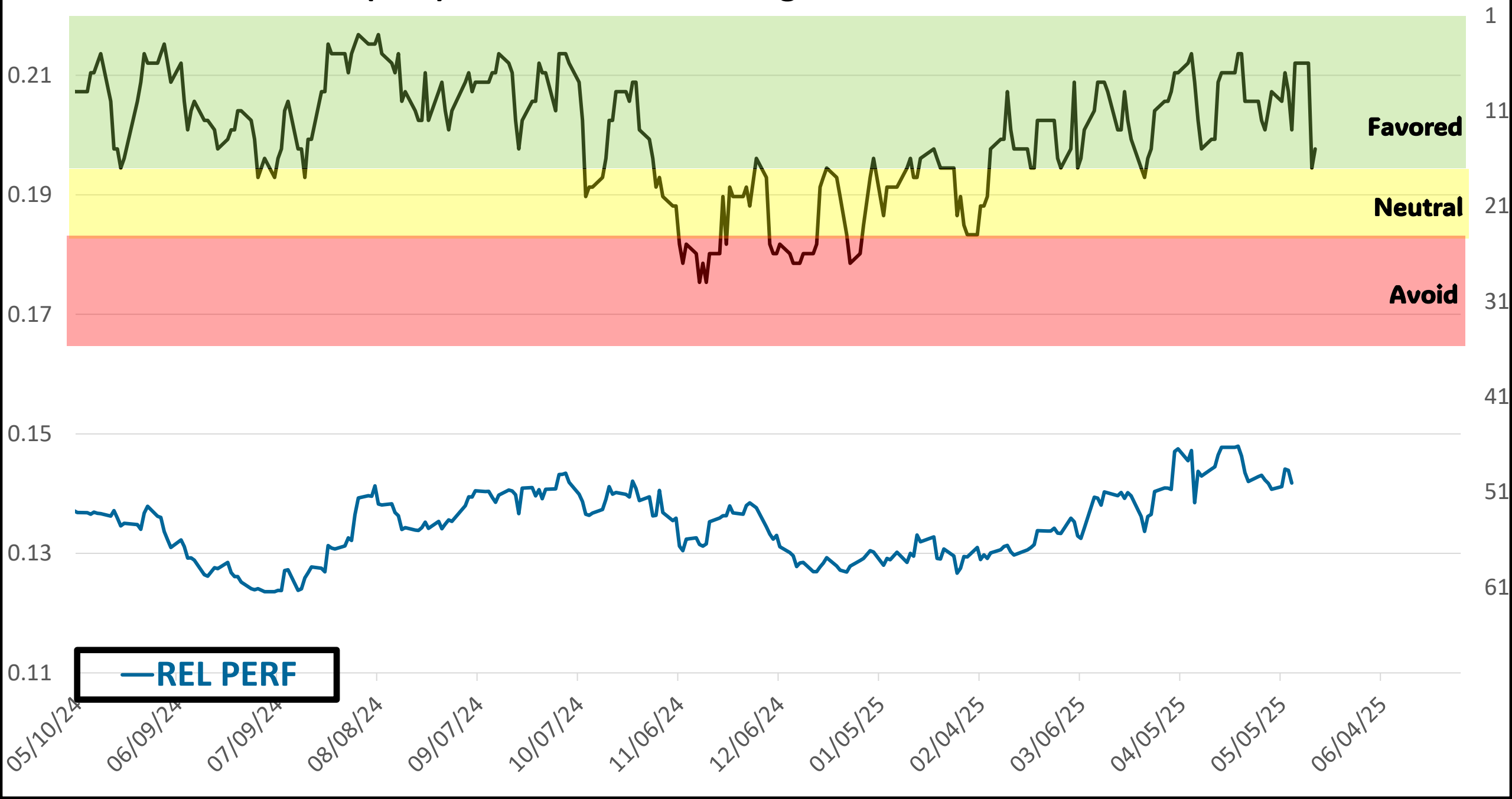
Energy (XLE) - SEAF Model Ranking & Relative Performance vs SPY



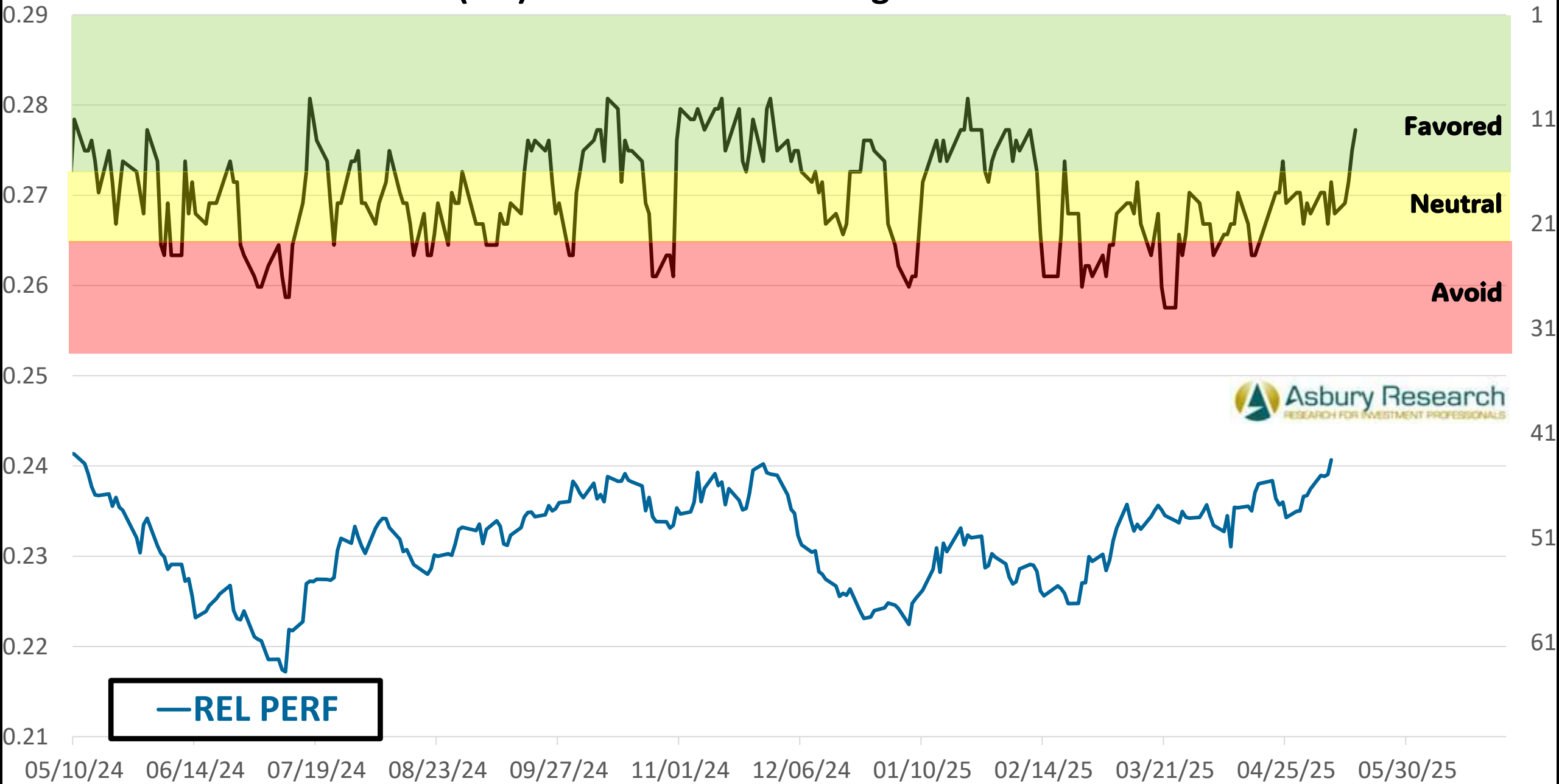
Technology (XLK)- SEAF Model Ranking & Relative Performance vs SPY



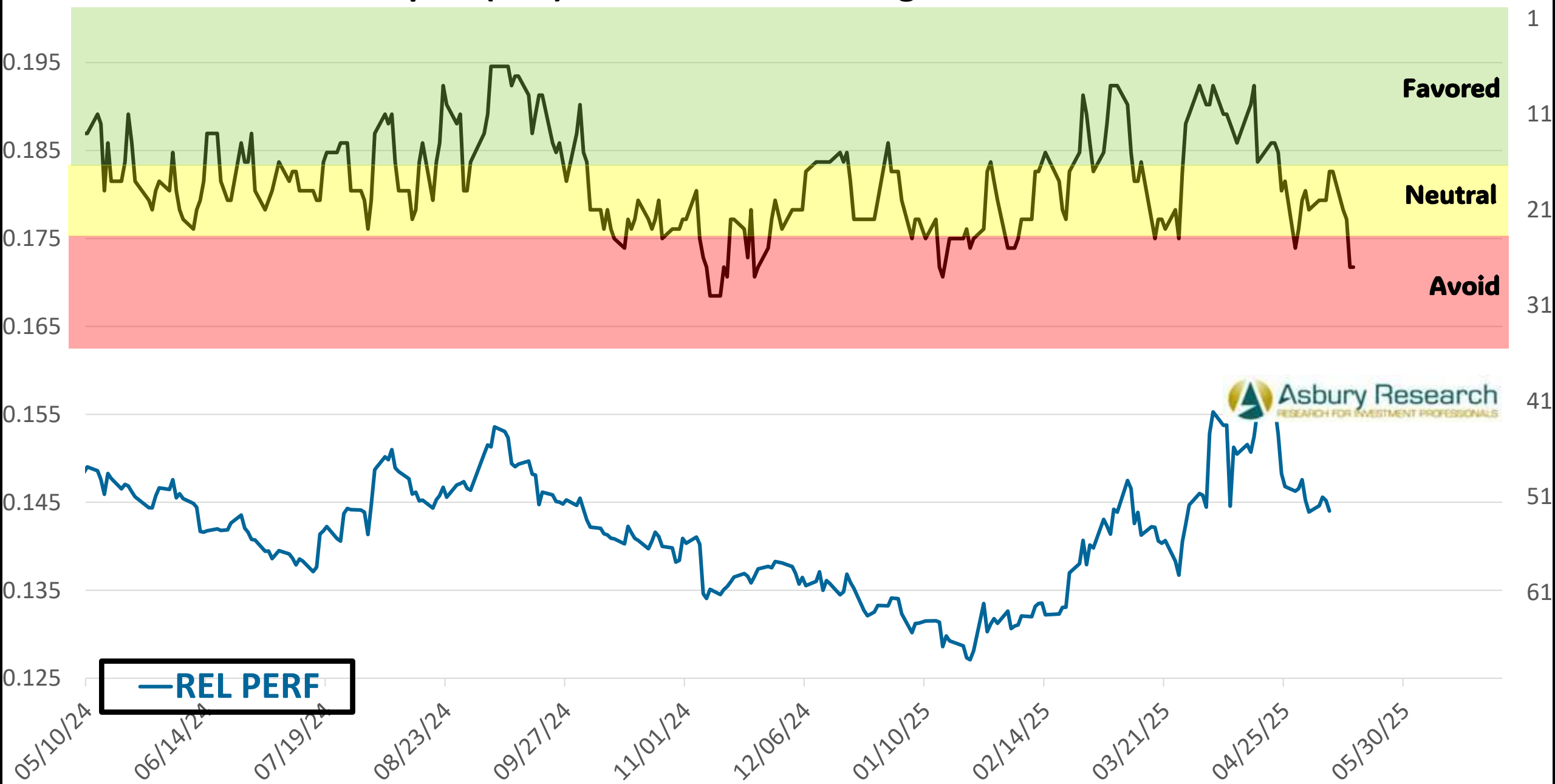
Utilities (XLU) - SEAF Model Ranking & Relative Performance vs SPY



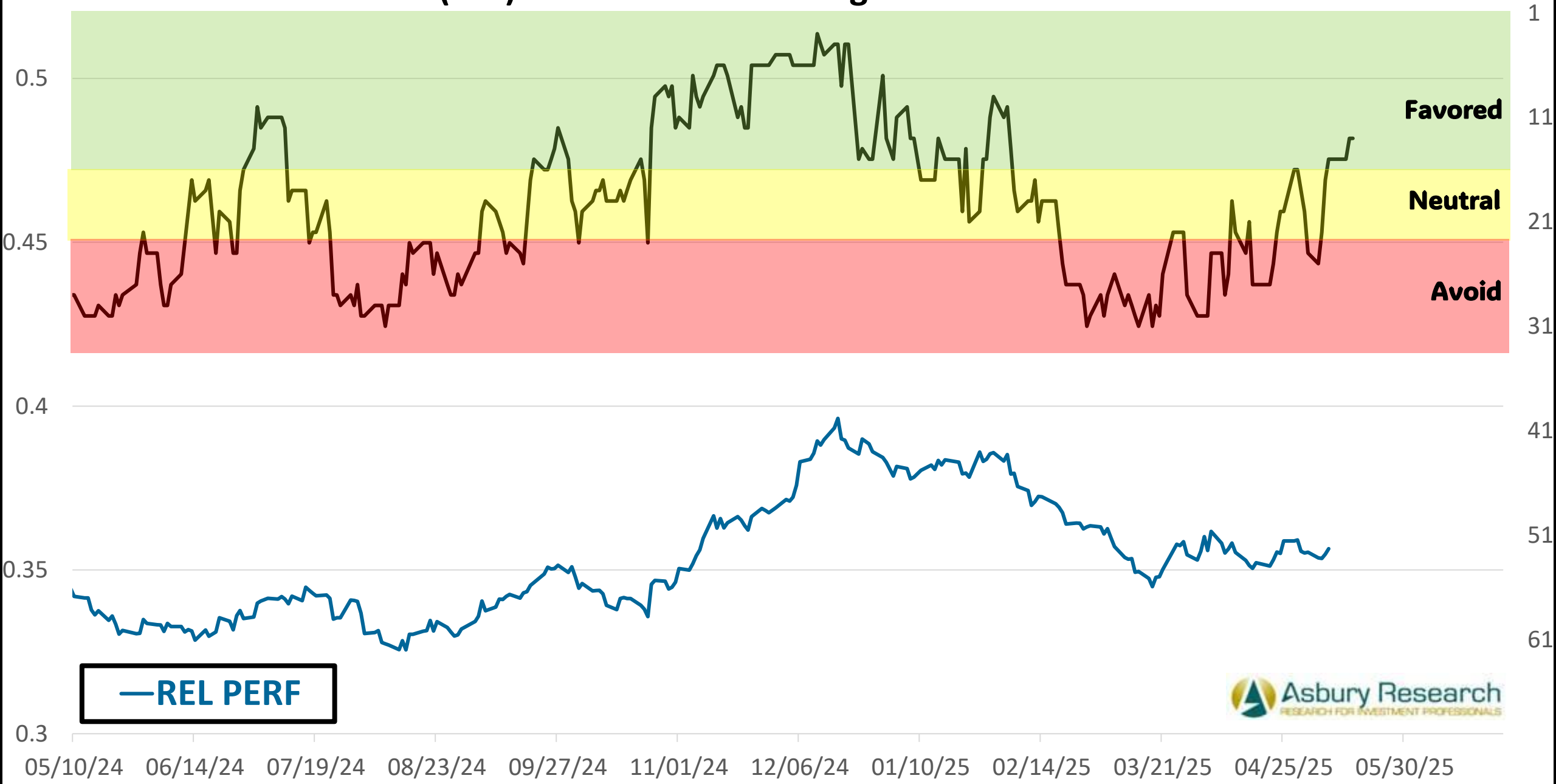
Industrials (XLI) - SEAF Model Ranking & Relative Performance vs SPY



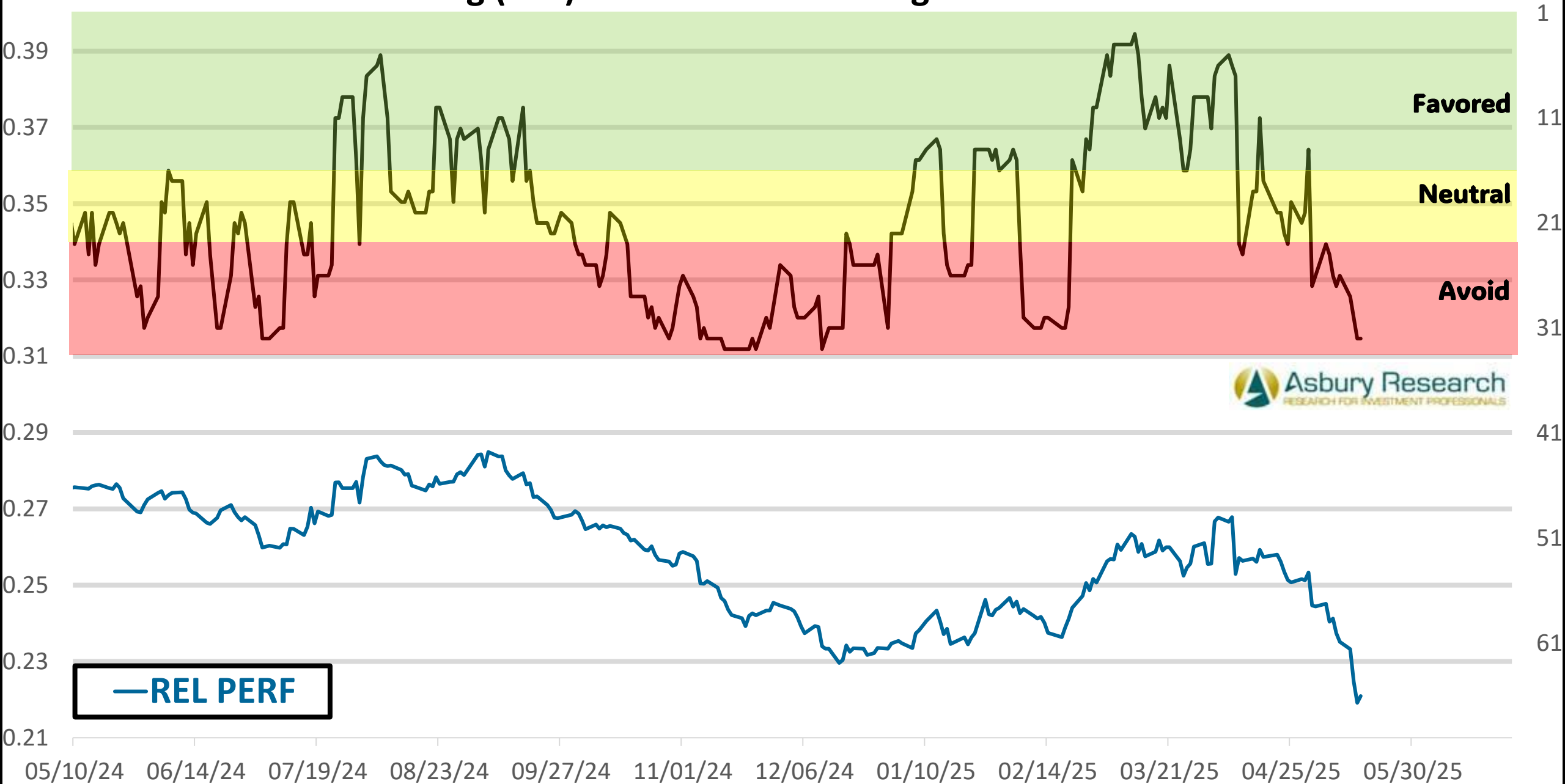
Consumer Staples (XLP)- SEAF Model Ranking & Relative Performance vs SPY



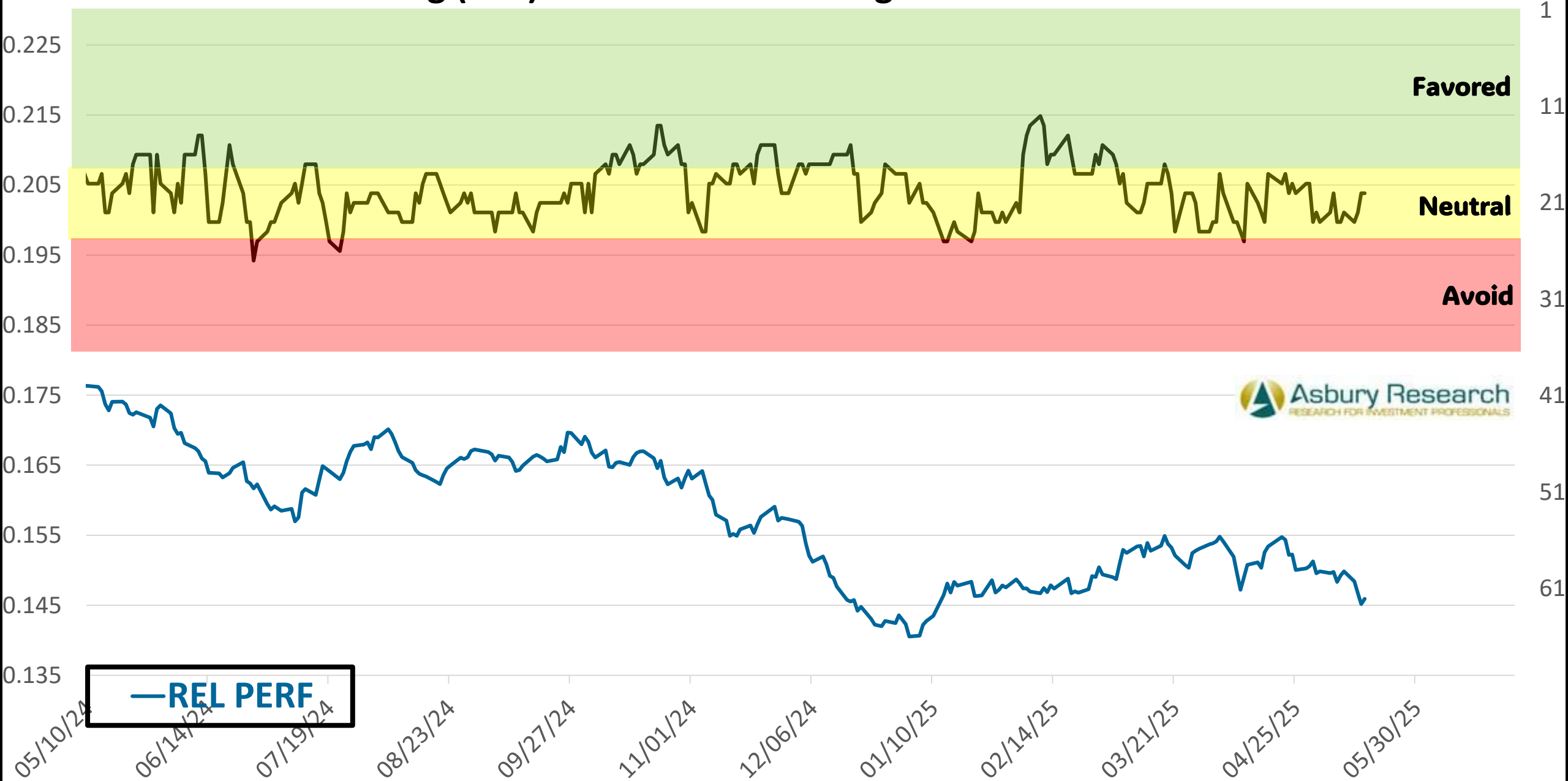
Consumer Disc (XLY)- SEAF Model Ranking & Relative Performance vs SPY



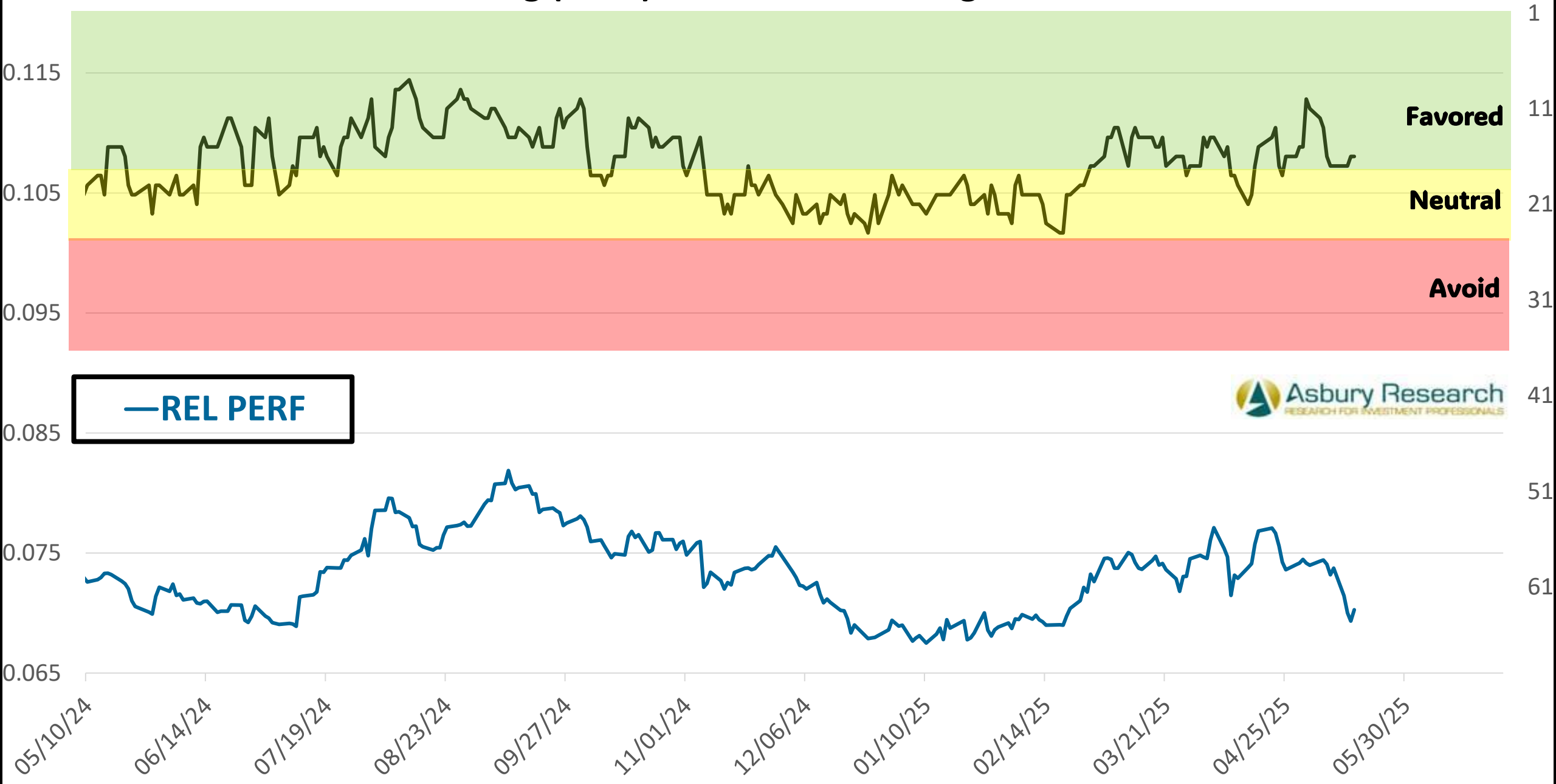
Healthcare Rating (XLV)- SEAF Model Ranking & Relative Performance vs SPY



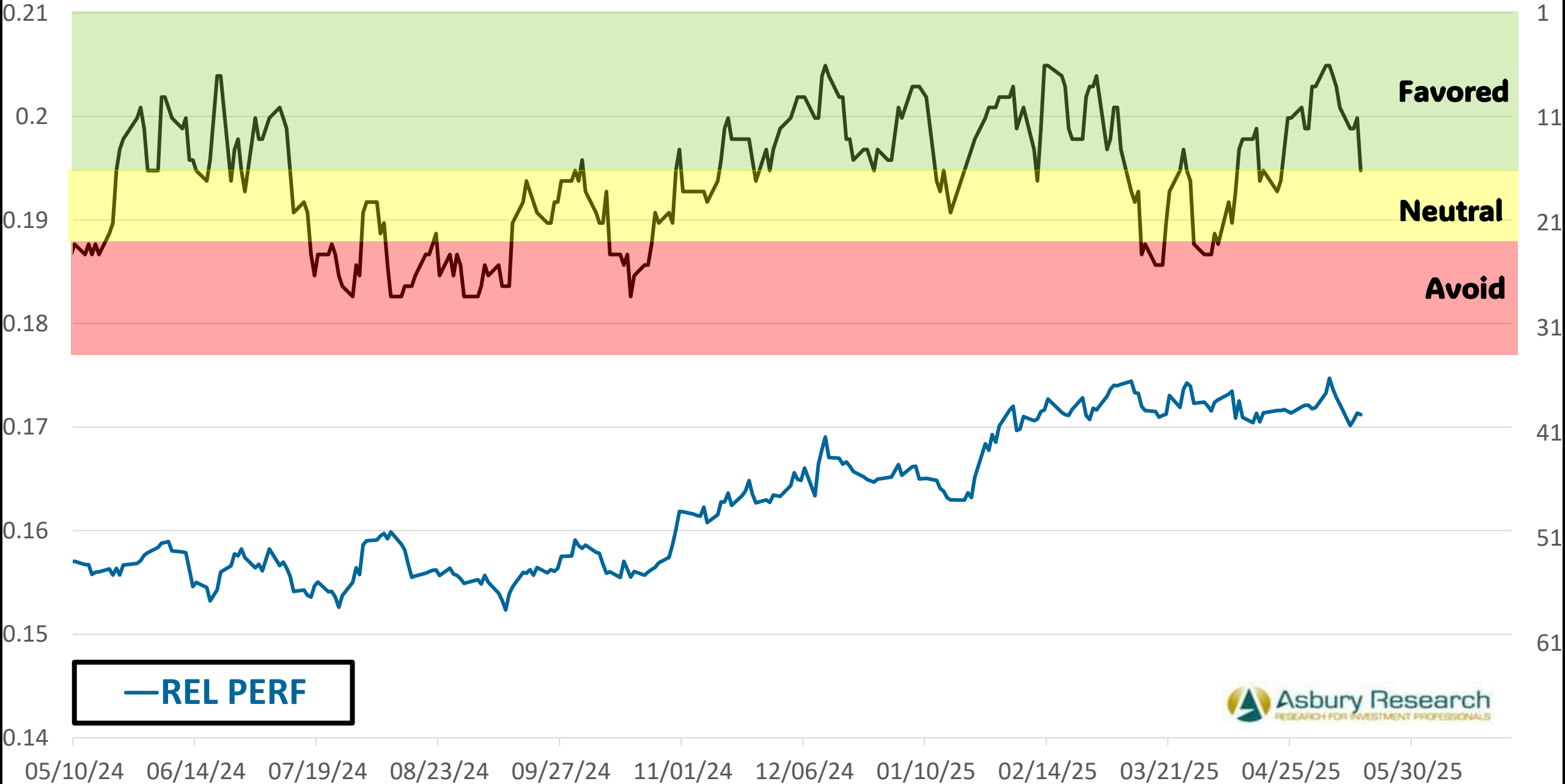
Materials Rating (XLB)- SEAF Model Ranking & Relative Performance vs SPY



Real Estate Rating (XLRE)- SEAF Model Rating & Relative Performance vs SPY



Communication Services (XLC) - SEAF Model Rating & Relative Performance vs SPY



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